

# Explaining the Two Automobile Prize Distribution

## WHY We Do It ?

To increase the circulation and prestige of the Torrance Herald and Lomita News these newspapers will distribute the following prizes to the people of Torrance, Lomita and vicinity.

### Here's the Big Prize List

Here is a complete list of the awards offered by The Torrance Herald and Lomita News, in the most stupendous prize-giving event of its kind in the history of the harbor district. Read over the prizes, realize that you have equal opportunity with everyone else to win one of these handsome automobiles, and get at once.

New 1929 Buick Sedan	\$1495.00
Purchased from R. F. Flaherty, Torrance	
New Chevrolet Coupe	728.00
Purchased from Torrance Motor Company	
One hundred and fifty dollars cash	150.00
Seventy-five dollars cash	75.00
Special commission fund	1200.00
<b>Total</b>	<b>\$3648.00</b>

FIFTEEN PERCENT CASH COMMISSION TO ALL ACTIVE NON-PRIZE WINNING CANDIDATES.

Fifteen per cent cash commission to all active non-prize winning candidates.

## HOW the Prizes Will Be Awarded

The person polling the largest number of votes in the entire campaign will receive the GRAND CAPITAL PRIZE.

The person polling the next highest number of votes will receive the second CAPITAL PRIZE.

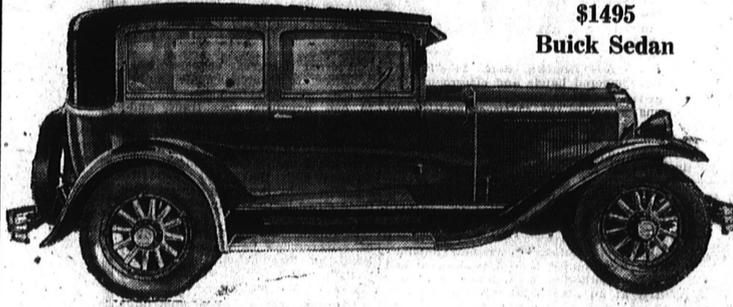
The person polling the third highest number of votes will receive \$150.00 cash.

The person polling the fourth highest number of votes will receive \$75.00 cash.

All other active participants will receive 15 percent cash commission on all money he or she produces, according to the rules of the campaign.

### GRAND CAPITAL PRIZE

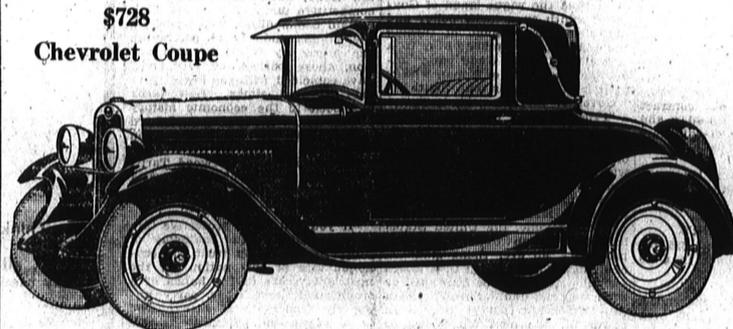
\$1495  
Buick Sedan



This beautiful Buick sedan, was purchased from R. S. Flaherty Motor Company and is now on display at their salesroom. A cordial invitation is extended to all to call around and see it. The value of this automobile is \$1495.00.

### CAPITAL PRIZE

\$728  
Chevrolet Coupe



This beautiful Chevrolet Coupe was purchased from The Torrance Motor Company and is now on display at their salesroom. Drop in anytime and see it. The value of this automobile is \$728.00.

### HERALD-NEWS CAMPAIGN STRICTLY A BUSINESS PROPOSITION

The big Free Gift Offer you are reading about is strictly a business proposition from start to last. Nothing but business-like methods will be employed. It is a business venture for real ambitious people who want to add to their present income by taking advantage of their spare time. This is not a popularity contest or beauty contest. Far from it. It is merely a business opportunity, an opportunity for ambitious individuals who can make more money in a spare-time way than some people can earn in a year or more. ENTER NOW.

### WHAT DO YOU DO WITH YOUR SPARE TIME?

We say spare time, because the men, women, boys and girls who will enter this wonderful offer will be people who will have only a limited amount of time to devote to this work. So it puts the whole thing on a spare time basis. Everyone has some spare time. And right here at home you have an opportunity to cash in on that spare time. An early start means an easy finish and a victory for live wire workers.

**\$150.00 Cash Prize**  
**\$ 75.00 Cash Prize**

**15 per cent Cash Commission guaranteed to all active non-prize winners**

**Everybody Wins--No Losers**

## VOTES

Votes in the gift distribution are secured in two ways. First, by clipping the coupons which appear in each issue of the Herald or News. Each coupon counts for 100 votes now for the person whose name is written thereon, when sent to the office of the Torrance Herald. Candidates may have their friends save or send in these coupons for them.

Second, the other and faster way to get votes, is by securing new and renewal subscriptions to the Herald or News. On each subscription turned in a certain number of votes are issued according to the vote schedule.

## To Candidates

Contestants are not restricted to their own districts in the matter of securing subscriptions or coupons. They may secure their votes any place.

The best time to secure coupons and subscriptions is right NOW at the start of the campaign for the reason that they count for many more votes than later.

This gift distribution is only a spare time opportunity and no contestant is asked or required to devote more than their spare moments.

To enter and share in the distribution of gifts, all that is required is the sending in of the nomination blank which appears elsewhere in this issue, properly filled in, to the Campaign Department of the Herald.

The \$3,648 gift distribution headquarters are located in the Herald Building. The headquarters are open daily from 8 o'clock a. m. until 7 o'clock p. m. for the purpose of receiving nominations, votes, etc., and to give information and to answer questions relative to the distribution. The telephone number is 444.

# Telephone 444

**FOR INFORMATION Do Not Delay--Enter Your Name NOW--TODAY**

FILL OUT THIS COUPON NOW, OR CALL PHONE 444 AND WE'LL EXPLAIN THE CAMPAIGN IN DETAIL

## Nomination Coupon

USE THIS BLANK TODAY

Nomination Blank in The Torrance Herald and Lomita News "Everybody Wins" Campaign.

Dated Entered .....

Opportunity Week Expires .....

I hereby enter and cast 5,000 votes for Miss (Mr. or Mrs.) .....

Address .....

Phone .....

as a candidate in the Torrance Herald-Lomita News "Everybody Wins" Prize Distribution.

NOTE--Only One Nomination Blank accepted for Each Candidate Nominated